

What is a takeaway from the IHTC Summit? What was profound?

Collaboration and shared vision are powerful!

Trail projects and relationships are essential “infrastructure”. Shift toward community development and quality of life first...strong communities will create new economic opportunities.

We need to broaden our tent of trail users and advocates. Trails are for locals too, not just tourists.

Activation – getting people to use your trails and amenities.

We are working to create hope, health & happiness! Collect stories of how trails have transformed people and people trails.

What is one thing you will do when you get back to your community? What will you change?

Make story telling videos to promote town, trail, people – how the trail contributes to users’ quality of life. Think differently about how I do public outreach in my own projects.

Connect partners to realize greater benefits. Grow my tent – continue to focus on networking, connection, and collaboration.

- Volunteer/“friends” group
- Economic development council
- Chamber of commerce
- People doing similar work in other places
- Speakers like Jessie, Jeffrey, Silas, Ohio River Way
- County planning
- Businesses along the trail

Activate the trails in my community by organizing hikes and bike rides for community members, improve signage for our trails, think and plan an art project on the trail, and increase community contact through speakers and events.

What is a takeaway from the IHTC Summit? What was profound?

Noted that maps do not include trail development potential of abandoned Erie & Pittsburgh railroad between New Castle and Erie. I found trail development interest in Greenville on Google Maps.

Quality of life drives population migration patterns more than “traditional economic development”.

Trails are a scalable economic development tool that can help improve big-to-tiny communities. Impressed by trail development progress in Fairmount. They got to work with cooperative people at CSX. This led to increased community cooperation.

Collaboration and shared vision are powerful! Intentionality.

Calling trail projects essential “infrastructure”. Attract people first and then business will come”. Building trust and relationships is key. Shift toward community development first...strong communities will create new economic opportunities.

Prioritizing people, quality of life, and the places they live. Build it and the businesses will come.

Tax increment financing (TIFs) for trail connectivity.

Business “sighting” professionals rank quality of life as the 2nd most important amenity when evaluating communities.

Trails are for locals too.

“Relationships are infrastructure”.

How trails inspire art.

Dreaming about connections beyond the IHTC to connect more communities.

Trails are the red carpet to residency (carpet hot TP?)

Functional/robust ECOSYSTEM(SERVICES) are critical to quality of life.

We should focus on our residents and worry less about tourism.

We should focus on quality of life over economic development.

We are working to create hope, health & happiness!

IHTC connecting XXX communities across 1800 miles (fact check needed)

We need to broaden our tent of trail users and advocates.

Many disadvantaged communities in WV would kill to have the problems that places like Davis/Thomas & New River Gorge have.

The way we are currently running public outreach around trails/planning/design needs to change.

Trails, first and foremost, need to be a resource of the local people.

Quality of life and economic development.

The direct connection between outdoor recreation and economic development.

Hope, Health, Happiness.

Trails are infrastructure, like sewage, bridges and broadband. Must-have, not nice-to-have.

Cross state lines and sectors. Health and happiness have no boundaries.

Activate local residents to enjoy your trail.

Anchor outdoor activities with a passport to “collect” experiences.

Expand our tent, “need to shift to a people movement” to build the IHTC.

Trail is infrastructure, relationships are infrastructure.

Find more stakeholders, grow your tent.

Talk about trails as important part of quality of life.

Create place for people to live.

Get stories from the locals.

Importance of community involvement.

Economic development of low-income community.

Communicate. Build relationships. Inform constituents or those who need to be constituents.

We need to enlarge our vision and see our work as more than a trail.

Relationships are infrastructure.

Site selectors weight of quality of life.

So gratifying to hear so many people talk about RESIDENTS, not visitors!!

Bailey Trails is a model for resilient, equitable, economic development in rural communities.

We can do more meaningful work when we focus on quality of life and quality of place.

“Every community should have access to trails”.

“Own your story”.

“Expand the tent”.

Create a community of influencers.

10+ years ago it was imperative to talk trails in terms of economic development – we’re getting to a place where we can Talk about Trails more holistically.

Relationships ARE infrastructure.

Met great contacts for future acquisition work.

Economic development that focuses on recreation is impactful.

Focus on people and creating environments they want to be in.

Think of trails as infrastructure.

The whole conversation was on community development. In previous years it was only about trail completion and gravel.

Revitalize or die.

Bold projects like in Fairmont and Connellsville are worthy of pursuit and our region is deserving of such investments.

Ensure changes from trail development impact the local community first, not as an afterthought.

Gap presentation that highlighted local stories, residents, business owners, rather than visitor accounts.

More collaboration.

Mountain Biking will finally be awesome in OHIO.

Significance of economic development as related to trails.

Be bold – Think big – outside local purview.

The amount of resources available.

Much collaboration – seek partners everywhere.

Promote trail economic development.

Activation – getting people to use your trails and amenities.

Leading w/ quality of life – talented people will follow; the businesses will follow.

Collect stories of how trails have transformed people and people trails.

P2P ARC proposal.

First person interviews how trails have transformed people; how people have transformed trails.

How Shae (Fairmont) is moving forward on trails.

Storytelling.

Power of the stories by community members who live along the trail(s) (GAP – Brian’s videos).

Power and importance of the lack of borders (Geo?) within the IHTC & Regional Partnerships.

Trails>restaurants and bars

Creative ideas for a trail – brewery, walk with a Doc, Artwork.

Grow your tent.

Site control is key – buy land.

Stories and data should go together.

Writing resources already in place is critical for economic development.

Build upon the great things we have.

Making communities a place to live before a place to visit.

Economic development is so much more than bringing big industrial to an area.

Partnerships and the power of a shared vision

Benefit of in-person gathering for inspiration

Consistency of focus

Make trail leaders more aware of the trail's potential in terms of community livability.

Push to develop a trail master plan or design that dreams big.

What is one thing you will do when you get back to your community? What will you change?

Focus on tourism, quality of life.

Reach out to county commissioner.

Work on a proper trail head

Make story telling videos to promote town, trail, people.

Reach out to/partner with Chamber of Commerce

Email even more information about trails as economic drivers to my county commissioners

Connect our volunteer/"friends" group with our community's economic development center.

Trying to improve presence/membership in PA Canal Society using things being done for trail organizations.

Ensure we are engaging the right people for the work we want to do.

Listen to all groups that have ideas.

Take action on: Review notes and outcomes from this Summit with 2018 IHTC Summit in Morgantown.

Take action on: Connect specifically with Fayette County partners to talk Sheepskin.

Work on promoting more water trails along my trail corridor.

Speak to two people about economic development related to trails.

Do a new documentary.

Site control – work harder to buy/control easement land.

Interpret/tell the stories of communities along the trail(s)(Sheepskin)

Plan for public art along the trail(s)(Sheepskin)

Grow my tent – continue and focus on networking, connection, and collaboration.

Champion storytelling more in map-making; stories help make everything more meaningful.

Talk more about the trail and outdoor work we are doing and why it is so important for our county.

Put more systems in place for story sharing across the coalition.

Foster new relationships

Visit the Baileys trail system.

Branch out to new potential stakeholders (new audiences)

Activate! Before expecting to build a coalition or stewardship group

Make connections with people doing similar work in other places.

Visit Athens to learn what they've been up to

Express gratitude for the people that make our trails (and community) a great place.

Build connections among peers – elevating the region's best practices to the national scale.

Force all of these great presenters to duplicate these sessions for RTC webinars 😊

Talk to ORCA about IHTC communities.

Reach out to the county economic development office and share sighting findings.

Talk about trail development with WV land banks.

Propose a park and trail head as the reuse plan for our next Brownfield project.

Connect with local historical group to promote historic land uses.

Visit more trails!

Investigate/advance community resource mapping (like Silas)

Call Jessie, FOC/WV + SE OHIO, unite.

Activate the trails in my community by organizing hikes and bike rides for community members.

Connect with our parks and Rec committee on signage for our trails.

Update P2P map!

Highlight trail communities using personal stories.

Think differently about how I do public outreach in my own projects.

Get in touch with Jeffrey re: augmented reality for planning.

Work on community development to promote trails.

Connect with Silas Chamberlin to gain additional insight to the connection between economic development and outdoor recreation.

Connect with my local Economic Development Council to strengthen our partnership.

Follow up with Andy Williamson on outdoor film screening in West Virginia.

Follow up with Helena from PEC on Dirt Rag? Contact for magazine.

Help write and submit and commit to an ARISE planning grant for the P2P

Reach out to a possible new partner, set a higher bar.

Find more stakeholders.

More storytelling – how the trail contributes to users' quality of life

Engage with businesses along the trail to obtain community buy in

Think and plan an art project on the trail (Like the Ruins Project)

Work with local township to engage with trail and education.

Increase community contact through speakers and events etc.

Join Ohio River Way

Connect with new director of non-motorized trails in WV.

I'm going to make sure I'm current on my membership 😊

I can't wait to have lunch with all of the awesome folks I met today.

Share model of Bailey Trails governance

Reach out to WVU to better understand their approach and resources and share with our local thought leaders.

Finish viewing the stories the GAP Conservancy shared.

Look into a resource mentioned: "Extending the Welcome."

Find those quality-of-life stories.

Retool our advocacy program around trails.

Highlight qualitative aspects and storytelling along our trail to promote existing and future trail/communities.

Continue to engage and build trust with the communities in which we work.

Suggest public agency partners explore TIF.

Help Oil City start a Manchester Bidwill Arts and Education Center

Follow up with people I talked to in order to deepen connections.

Share resources with people – and make connections.

Encourage local project leaders to engage county planning and economic development more and earlier in project timeline.

Encourage trail systems to promote their resident's experiences, not just visitors (i.e. – GAP)

Continue to move forward.

Talk to local MPO about economic development of trails.

Explore new funding sources.

Renew connections.